








Please visit [www.fitbit.com/welcome/rowcountync](http://www.fitbit.com/welcome/rowcountync) to purchase your new Fitbit. Not sure which activity tracker is right for you? Check out this chart, with features and our preferred pricing.



PRODUCT COMPARISON

TRACKERS

SMARTWATCHES

	 Zip \$0.00	 Flex 2 \$0.00	 Alta \$32.00	 Alta HR \$57.50	 Charge 3 \$73.50	 Versa \$116.00	 Ionic \$201.00
Steps & Active Minutes	●	●	●	●	●	●	●
Calories Burned	●	●	●	●	●	●	●
Reminders to Move		●	●	●	●	●	●
Sleep Tracking & Silent Alarm		●	●	●	●	●	●
Call & Text Notifications		●	●	●	●	●	●
SmartTrack™ Auto Exercise Recognition		●	●	●	●	●	●
Interchangeable Accessories		●	●	●	●	●	●
Water Resistance		Swim	Splash	Splash	Swim	Swim	Swim
Calendar Alerts			●	●	●	●	●
Customizable Clock Faces			●	●	●	●	●
Sleep Stages (Light, Deep, REM)				●	●	●	●
24/7 Heart Rate Tracking				●	●	●	●
Cardio Fitness Level				●	●	●	●
Female Health Tracking					●	●	●
Floors Climbed					●	●	●
Popular Apps					●	●	●
Guided Breathing Sessions					●	●	●
Makes Payments*					●	●	●
Multi-Sport Exercise Tracking					●	●	●
Quick Replies**						●	●
Stores & Plays Music						●	●
Personalized On-Screen Coaching						●	●
Connected GPS					●	●	
Built-in GPS							●
Battery life (in days)***		5	5	7	7	4+	5

\*All current Fitbit devices are displayed in this chart for your reference. Please visit your organization's storefront to confirm which of these devices are available to you at a discounted rate.

\*For Versa and Charge 3, only available on Special Edition products.

\*\*Only on Android.

\*\*\*Battery life varies based on product and usage.